

Values will...

10 CONTINUE TO FIGHT

Values will continue to fight

- for a society which can survive into the 80's and 90's
- for a society where work and a reasonable income is available to all
- for a society which **increases** personal freedoms (instead of taking them away as has happened over the last two years.)

11 SUCCEED IN ITS AIMS

It's just a matter of time. With your help we can begin to plan now

- for when we can no longer borrow overseas
- for when petrol becomes too expensive for everyday use
- for when New Zealand must stand on its own feet

The longer we leave these tasks, the greater the chances of a complete collapse.

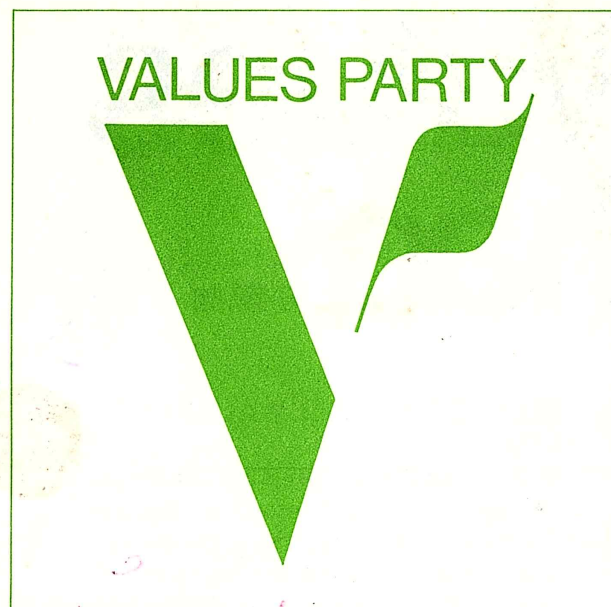
We must act now!

12 CONTINUE TO URGE YOUR SUPPORT

With your support we can grow even more rapidly. 1977 was only a taste of things to come.

Act now.

We'd like to hear from you.



Name

Address

☐ Yes, send me more information about Values.

☐ Yes, I would like to help in some way.

☐ Yes, I would like to join Values.

let's get it straight,

12 facts you should
know about the
Values Party

Values is...

1 UNIQUE IN NEW ZEALAND
Values is entirely New Zealand made. It does not import its policy. Formed in 1972 by Tony Brunt, a Wellington journalist. Values is an EXCITING, NECESSARY alternative to the incompetent actions of the Labour and National Parties.

2 NATION WIDE
Values is growing rapidly!
At the last count Values had 105 branches all over New Zealand. Te Kuiti, Waiheke, yes even Eketahuna. You name the place, Values is there!

3 LEADING THE WORLD
Values is the first party of its type in the world. Many people in many countries look to Values for guidance and assistance. It is a full time job for the Party's International Secretary just to keep up with the flow of enquiries from overseas.

Values has...

4 PEOPLE FROM ALL WALKS OF LIFE
Values has Clergymen and Carpenters, Doctors and Drainlayers, Farmers and Factory Workers. Values is for everyone not just those belonging to certain groups. We believe everyone has a contribution to make.

5 POLICIES IN ALL AREAS
Values is concerned with every aspect of the New Zealand way of life. Values has commonsense policies in economics, energy, industrial relations, women's rights, Maori affairs, and any area you care to think of. Our '78 Manifesto will be available soon.

6 ACHIEVED POLITICAL SUCCESS ALREADY
Values has more than doubled its vote in General Elections. Values obtained 2% in 1972, more than 5% in 1975. Values has more than doubled its representation on local bodies in the 1977 elections. Values is on the move!

Values does...

7 ACT AT ALL LEVELS
Values not only fights elections. It is continually involved in community affairs.
Values works with other groups to fight repressive legislation like the S.I.S. and Abortion Bills.
Values works to provide social services such as child care centres, community centres, and rail car services to rural areas.

8 ACT DEMOCRATICALLY
Values organizes itself in the way it would like to see society organized. Unlike National and Labour, Values believes that everyone should have the greatest possible chance to influence the decisions that affect their lives. Our decentralized organisation makes this possible.

9 ACT AT EVERY OPPORTUNITY
Values makes submissions on important legislation to Parliamentary Select Committees. Within the past six months, Values has made detailed submissions on the Town and Country Planning Bill, the Electoral Amendment Bill and the Childrens and Young Persons Amendment Bill.